



## PROVINCE OF EAST LANCASHIRE COMMUNICATIONS COMMITTEE



### **Social Media**

Social media, for good or ill, is here to stay.

It is important to remember that as a Freemason, you are what fellow members and the general public see on social media. You represent Freemasonry in the Province of East Lancashire even if you don't advertise as such in your online profile.

Please therefore be mindful of what you post, or even associate with. For example, would you personally say what you posted in front of a fellow lodge member or a member of the general public?

Lodges and Chapters are encouraged to create pages or profiles on social media to promote their news and improve the exposure of such entities with the above advice in mind.

**It is important to notify the Provincial Secretariat and the Communications Team when a page or profile is created.**

### **Messengers & Groups**

The use of messengers (WhatsApp, Telegram, Facebook Messenger etc.) and groups (private facebook groups, messenger groups) are encouraged especially in keeping members informed of important news and events; again with the above advice in mind.

Messages between members and non-members using these platforms, despite appearances, are **not private**. As such, the obligations taken in our ceremonies still apply. Consider conversing over such platforms as if you were in a public place.

*Chairman of the Communications Committee*

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